新西兰

实施日期和其他轮次

2008年

占烟盒面积

按照要求, 健康警告应使用英语和毛利语, 占烟 盒正面30%和背面90%的面积。总体上,烟盒面 积的60%用来印制健康警告。

轮换时间表和迄今轮换情况

卷烟包装盒上使用十四种健康警告。 两套各7个 警告每12个月轮换一次。

对误导性信息的限制

没有禁止在包装上使用"淡味"和"柔和"等误 导性描述词.

图片式警告标签

2008年



KA TINO WAREA TE TANGATA I TE MOMI HIKARETI



You may not realise how addicted you are until you try to quit. Long-term smokers can and do quit.

You CAN quit smoking. Call Quitline 0800 778 778 or talk to a quit smoking provide

SMOKING BLOCKS YOUR ARTERIES

KA AUKATIHIA ÕU 1010 TOTO I TE MOMI HIKARETI



Blocked arteries can lead to heart attack, stroke, and

You CAN quit smoking, Call Quitline 0800 778 778, or talk to a quit smoking provider.

YOU ARE NOT THE ONLY ONE SMOKING THIS CIGARETTE

ÉHARA KO KOE ANAKE KEI TE MOMI I TÉNEI HIKARETI



Smoking during pregnancy increases the risk of miscarriage, stillbirth, premature birth and the risk of

You CAN quit smoking. Call Quittine 0800 778 778. or talk to a quit smoking provide

YOUR SMOKING CAN HARM YOUR KIDS

KOI PĂNGIA I TE MATE ÔU TAMARIKI I TOU MOMI HIKARETI



Exposure to tobacco smoke increases the risk of your children contracting serious illnesses and dying Bables exposed to tobacco smoke are at greater risk

You CAN quit smoking. Call Quittine 0800 778 778, or talk to a quit smoking provider.

SMOKING CAUSES BLINDNESS

KA KĀPŌ KOE I TE MOMI



Smoking causes blindness by damaging the back of your eyes. It also causes cataracts

You CAN quit smoking. Call Quitline 0800 778 778, or talk to a quit smoking provide

SMOKING MORE THAN DOUBLES YOUR RISK OF STROKE

KA TINO KAHA RAWA AKE TOU PÁNGIA ANA I TE MATE RORO IKURA I TE MOMI HIKARETI



Strokes can cause permanent paralysis, inability to

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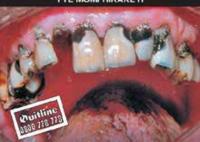
Tobacco Labelling Resource Centre: New Zealand. Waterloo, Ontario: Department of Health, University of Waterloo; 2010 [cited 2011 April 8]; Available from: http://www.tobaccolabels.ca/healthwarningimages/country/newzealand.

图片式警告标签

2008年

SMOKING CAUSES FOUL AND OFFENSIVE BREATH

KA HAUNGA, KA KEHAKEHA TÕU HÄ I TE MOMI HIKARETI



Tobacco smoke affects the natural chemical balance in your mouth, which can give you offensive bad breath.

You CAN quit smoking, Call Quittine 0800 778 778, or talk to a quit smoking provider.

SMOKING CAUSES GANGRENE

KA PĀNGIA KOE I TE KIKOHUNGA I TE MOMI HIKARETI



Smoking damages your blood vessels reducing circulation to your legs and feet. This can cause blood clots, pangrene and amputation.

You CAN quit smoking. Call Quitline 0800 778 778, or talk to a quit smoking provider.

TOBACCO SMOKE IS POISONOUS

HE PAIHANA TE AUAHI HIKĀ



Smoking exposes you to poisonous chemicals that cause cancer, heart disease and death.

You CAN quit smoking. Call Quitline 0900 778 779, or talk to a quit smoking provider.

SMOKING CAUSES MOUTH CANCER

KA MATE PUKUPUKU Ō TE WAHA KOE I TE MOMI HIKARETI



Mouth and throat cancer can result in eating, swallowing and speech problems, disfigurement and death.

You CAN quit smoking. Call Quittine 0800 778 778, or talk to a quit smoking provider.

OVER 80% OF LUNG CANCERS ARE CAUSED BY SMOKING

TE NUINGA O NGÅ MATE PUKUPUKU Å PÜKAHUKAHU NÅ TE MOMI HIKARETI



Smoking causes most lung cancers in New Zealand. If you get lung cancer you will probably die from it.

You CAN quit smoking. Call Quitline 0800 778 778, or talk to a quit smoking provider.

SMOKING CAUSES HEART ATTACKS

KA MĀUIUI TÕU NGĀKAU I TE MOMI HIKARETI



Smoking can block your arteries. Blocked arteries cause heart attacks which can kill you.

You CAN quit smoking. Call Quitline 0800 778 778, or talk to a quit smoking provider.

SMOKING CAN MAKE YOU IMPOTENT



Smoking can cause impotence due to decreased blood flow to the penis. This can prevent you from having sex.

You CAN quit smoking. Call Quitline 0800 778 778, or talk to a quit smoking provider.

SMOKING CAUSES SERIOUS LUNG DISEASES



Smoking causes crippling and often fatal lung diseases like emphysema.

You CAN quit smoking. Call Quitline 0800 778 778, or talk to a quit smoking provider.