

Law passage date

2011

Expected implementation date

2013

Package coverage

Health warnings are required to cover 30% of the front and 40% of the back of cigarette packages. Overall, 35% of the package space is appropriated to health warnings. The front of the package should have a text-only warning and the back should have a pictorial warning.

Rotation schedule and history

Fourteen graphic warnings and two text warnings are used on tobacco packages.

Restrictions on misleading information

Misleading descriptors such as “light” and “mild” are prohibited from appearing on packages.

ADVERTENCIAS

2013

